

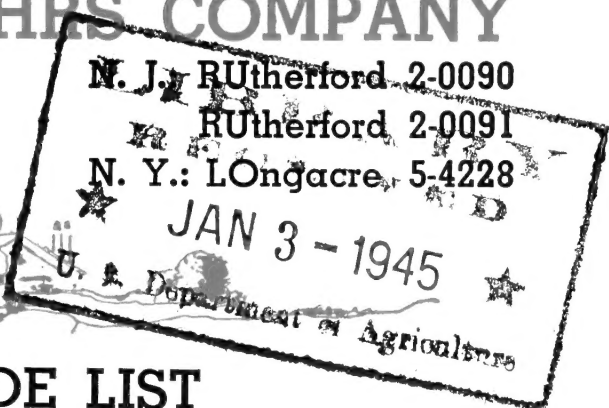
## **Historic, Archive Document**

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# JULIUS ROEHRS COMPANY

**Rutherford**  
New Jersey



## TRADE LIST FOR JANUARY - FEBRUARY 1945

Your next Flower Day—is popular Sweetheart's Day



### February 14th

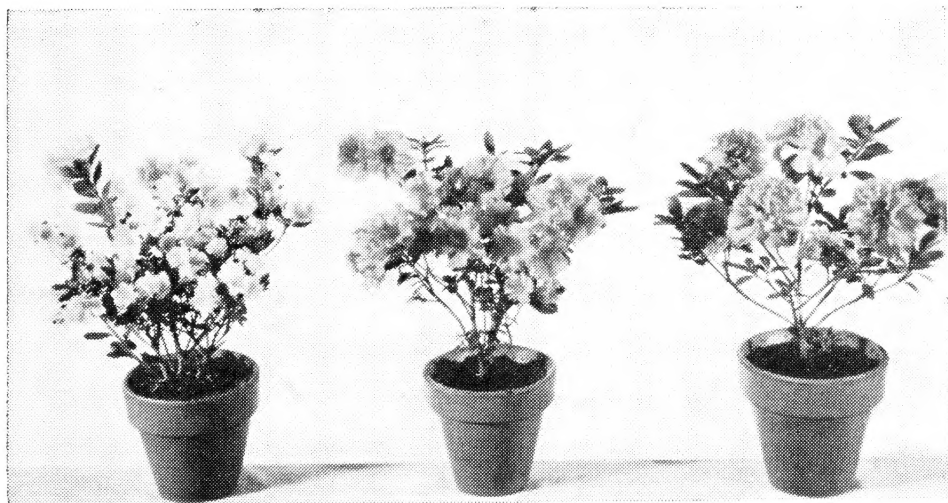
**AZALEAS**—especially the dainty Coral Bells—a woman's favorite, 1.00 and 1.50; As-sorted Kurumes, .75 and 1.00; Large flowered Indicas, 2.00; Baby Primroses, .75 and 1.50; Showy Caladiums, 1.50.

Large selection of  
Plant Arrangements  
in pottery

.75, 1.00, 1.25, 1.50

2.00 to 10.00

Azalea Gardens, 2.50-3.50



**AZALEAS**—Coral Bells, Hexe, Triomphe



### REGAL CIBOTIUMS

Graceful and dainty—  
yet sturdy and durable  
for decorations.

8" tub, single crown 6.00

8" tub, double crown 7.50

10" tub ..... 10.00

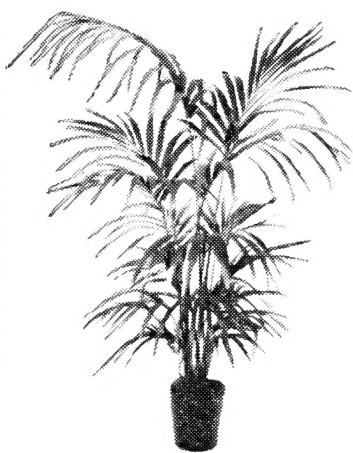
# ROEHRS JANUARY - FEBRUARY OFFERINGS

<b>ADIANTUM Wrighti</b> 4" .....			.75
5" .....			1.00
<b>ALLAMANDA Hendersoni</b> , 6" and 7".....	3.00 &		5.00
<b>ANTHERICUM Mandaianum</b> , 5".....			1.00
<b>ANTHURIUM Andreanum</b> hybrids in pots.....		Quoted	
<b>ASPIDISTRA luridum</b> , 5".....			1.50
<b>AZALEA Indica</b> .....			2.00
Coral Bells .....	1.00 &		1.50
Assorted Kurume .....	.75 &		1.00
Triomphe dwf. ....			1.00
<b>BELOPERONE guttata</b> (Shrimp Plant) 4".....			1.00
<b>CACTI and SUCCULENTS</b> 2".....doz.	1.20 &		1.80
<b>CALADIUMS</b> , Fancy-leaved, bushy, 6" (white).....			1.50
<b>CALLA Aethiopica</b> (white) 8" pots, comb.....			5.00
<b>REGAL CIBOTIUMS</b> Graceful and dainty—yet sturdy and durable for decorations.			
8" tub, single crown.....			6.00
8" tub, double crown.....			7.50
9" tub .....			10.00
<b>CISSUS Antarctica</b> 4".....			1.00
<b>CLIVIA</b> , 6" pot.....			2.50
<b>CRASSULA arborescens</b> , 2¼" pot.....			.10
3" pot .....			.25
8" tub .....			5.00
<b>CRYPTANTHUS roseus pictus</b> .....			.15
<b>CYCLAMEN</b> (limited supply).....	1.50, 2.00 &		2.50
<b>CYPERUS Alternifolius</b> , (Umbrella Plant) 4".....			.75
5".....			1.00
<b>DIEFFENBACHIA Rudy Roehrs</b> , 5" .....			1.50
6" tub .....			2.50
7" tub .....			3.50
<b>DISHGARDENS Picta</b> , 5".....			1.00
<b>DISHGARDEN PLANTS</b> 2¼" assorted.....doz.	1.20 &		1.80
	.75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.50,	5.00 &	up
<b>DRACAENA Goldieana</b> 4½".....			10.00
<b>DRACAENA Massangeana</b> , 6" .....			1.50
7" .....			2.50
<b>EUPHORBIA Splendens</b> (Crown of Thorns) 10" tub			15.00
<b>FERN DISHES</b> —Pottery planted with assorted table ferns, as centerpiece.....			1.50
<b>FERNS, Boston</b> 5".....			1.25
<b>FICUS Elastica</b> (Rubber Plant) 5".....	1.00 &		1.50
<b>GARDENIA Veitchi</b> , bushy, 5½" and 6".....	2.00 &		2.50
<b>HIBISCUS</b> , semi-standard .....		Quoted	
<b>IVY English</b> 4" .....			5.00
<b>IVY Pyramids</b> , green, 12" tub, 5-5½'.....			20.00
<b>IVY, Hag.</b> variegated, 2¼".....			.15

## KENTIA PALMS

2¼" pot, 8-10" .....	.25
2½" pot, 18-22", single.....	.50
6" pot, 2½', 3-plant comb.....	2.50
7" tub, 3½-4', 3-plant comb.....	5.00
8" tub, 4½-5', 4-plant comb.....	6.50
8" tub, 5-5½', 4-plant comb.....	7.50
10" tub, 5-5½', heavy comb.....	10.00 & 12.00
12" tub, comb. 6-6½'.....	20.00
12" tub, 6½-7½' comb.....	25.00 & 30.00
14" tub, 8-9' comb., specimen.....	35.00
14" tub, 10-12', comb., specimen.....	50.00

(On express shipments  
crating charges extra)



On dishgardens to be replanted, we allow credit to the extent of one-half the cost of container. While we shall exercise all possible care, we will not be responsible for breakage.

MARICA Northiana, 5"	1.50
MUSA Cavendishi (Banana) 6" pot	3.00
NEPENTHES (Fly-eating Pitcher Plant)	15.00
NEPHTHYTIS Emerald Gem, 2¼"	.15
ORCHIDS, plants and cut flowers	Market Price
PANDANUS Veitchii, 7"	2.50
PEPEROMIA obtusifolia, 2¼"	.10
PHILODENDRON cordatum, 2¼" doz.	1.80
4"	.50
5" hanging vines, heavy	.75
7" tub, totem poles	3.50
PHOENIX Roebelini, northern greenhouse grown	
4"	1.00
11" tub, 3' overall	10.00
12" tub, 3½-4'	20.00
14" tub, 4½-5'	35.00
18" 9-10' high, specimen	50.00
PINEAPPLE, variegated, 8" tub	15.00
PLATYCERIUM, alcornae & majus (Staghorn)	3.50 & 5.00
PRIMULA Malacoides (fragrant Baby Primrose) 4½"	.75
6" pan. combination	1.50
SAINTPAULIA Blue Boy, 4"	.70
SANSEVIERIA laurenti 4" pot	.50
4½" pot	.75
5" pot	1.00
6" comb.	1.50
7" comb.	2.50
SELAGINELLA, Brownii, 2"	.15
SPATHIPHYLLUM 8-10"	7.50 & 10.00
STOVEPLANTS, Collection of rare exotic plants for conservatory or home—Quoted	
STRELITZIA Reginae "Bird of Paradise", 10" tub	10.00
TRADESCANTIA (Wandering Jew), 4" doz.	2.50
TOLMIEA menziesi, (Piggy-back plant) 4"	.50
VITIS Rhombifolia 4"	.75

OF INTEREST TO GROWERS

BEGONIAS, Christmas flowering	May on
Lady Mac, fine pink, prolific bloomer.....2¼"	27.50 per C
Marjorie Gibbs, large flowering, rich rose.....2¼"	27.50 per C
Genessee Beauty .....2¼"	30.00 per C

BOUVARDIAS

Giant Pink, rich pink.....2¼"	18.00 per C
Humboldtii, white .....2¼"	18.00 per C
Christmas Red, salmon scarlet .....2¼"	18.00 per C
Albatross, giant white.....2¼"	18.00 per C

CYCLAMEN, heavy pot-grown separate colors.....3"	30.00 per C
3"	30.00 per C

FERNS in flats, approx. 200 plants per flat.....	3.50
Pteris Tremula, Wilsoni, Victoria, Rivertoniana, Aspidium tsussimense; and Cyrtomium Roch. (Hollyfern).	

SUPPLIES:

Green PLANT TUBS:

7" inside diam., 7" deep.....ea.	.75
8" inside diam., 8" deep.....ea.	.80
9" inside diam., 9" deep.....ea.	.90
10" inside diam., 9" deep.....ea.	1.00
12" inside diam., 11" deep.....ea.	1.50

(Special discount on quantity)

PEAT MOSS, granulated horticultural per standard bale.....f.o.b. Nursery	4.70
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DELIVERY SCHEDULES AND TERMS

Metropolitan North Jersey—Wednesday and Friday.  
Metropolitan New York—Tuesday, Thursday and Friday.  
Prices quoted are subject to change without notice.  
Cash with orders from new accounts.  
All stock offered subject to crop failure or prior sale.



## PLANT ARRANGEMENTS in POTTERY and GLASS

**AZALEA GARDENS** ..... 2.50 & 3.50

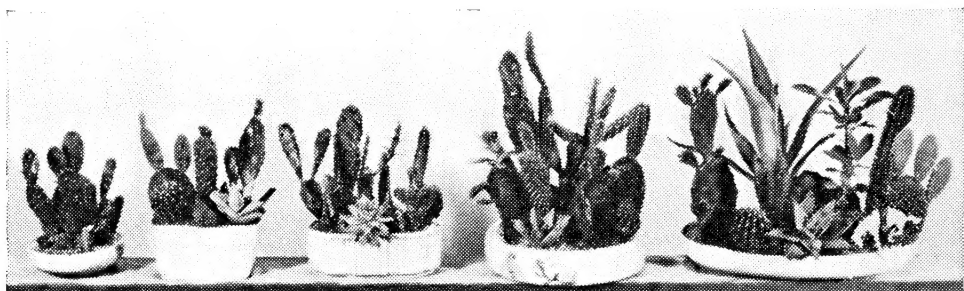


### "DIXIELAND" DISHGARDENS

Subtropic Plantings of Miniature Foliage Plants,  
Sansevierias, and compatible Succulents, .75,

1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00, 7.50 & 10.00

Novelties .....doz. 3.50



**CACTUS GARDENS**, colorful and long-lasting, .50,  
.60, .75, 1.00, 1.50, 2.00, 2.50, 3.00, 3.50, 5.00 & 7.50

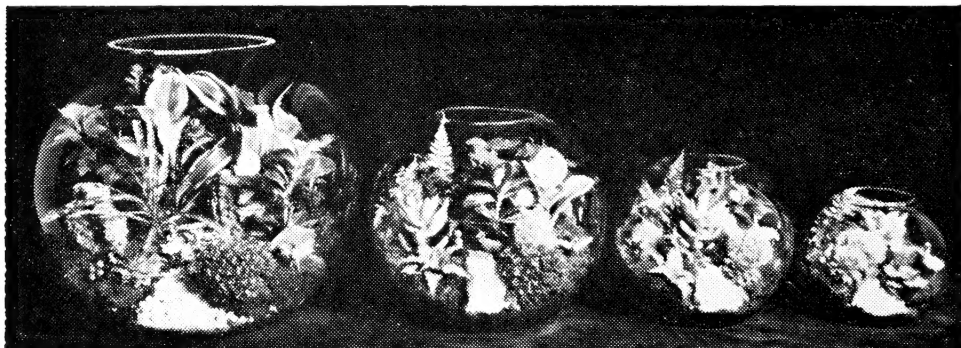
**Imported Native Mexican Pottery**, hand decorated,  
planted with Cacti.....1.50, 2.00, 2.50, 3.00, 4.00 & 5.00

**BIRDBATH**, dramatic Desert landscape of Cacti, 10.00, 12.50, 15.00



**Exotic BROMELIADS**, artistic setting in fine pottery,  
5.00, 7.50, 10.00, 12.50

**BIRDBATH**, planted with Bromeliads and other  
exotic plants ..... 15.00



### GARDENS IN GLASS

Globes, planted with bright colored tropical mini-  
ature plants, 8" .....

2.50

Deck Lantern .....

5.00

Display Jars .....

5.00

Water Pitcher .....

2.00